



SPONSORSHIP PACKAGES

Sat. September 27, 2025
11am - 11pm

Downtown Glenview
15,000 Audience Reach



Why Sponsor Blocktoberfest?

Featuring Sixteen Candles as the Headliner

2025

Enhance your brand through our social media and signage promotion.

Grow relationships in Glenview, North Shore & beyond.

Reach 15,000+ festival fans, plus thousands of families in our popular KidZone.

Celebrate Downtown's momentum.

Build community spirit.

Enjoy VIP Sponsor Lounge with your clients.

Join us for this fan-favorite event!



NEW in 2025

Say goodbye to tickets and hello to shorter lines and faster service at food & beverage stations! Enjoy more time soaking up the festival fun without the need of purchasing and redeeming tickets.

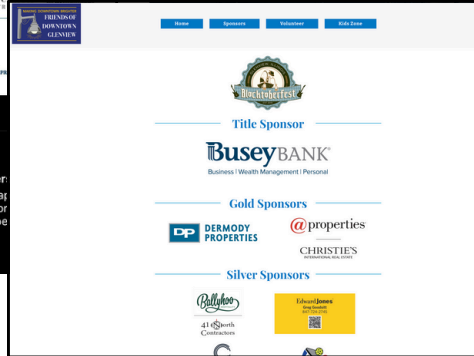
BLOCKTOBERFEST SPONSOR EXPERIENCE



Promotional Banners around town



Social Media



Website

Stage Signage front and center for an audience of thousands!

Experience Blocktoberfest In Style

Our VIP Sponsor Lounge Space offers exclusive premium views of the bands, complimentary food and drinks (in a 1/2 liter Blocktoberfest mug), fast access to beverages, deluxe restroom amenities, and Blocktoberfest merchandise.



Exclusive High Top Seating



Deluxe Air Conditioned Restrooms



Premium Views of Church St. Main Stage
Be part of the action without being part of the crowd

Sponsor Packages

100% Tax Deductible

➤ Title Sponsors (Limit 3 - with industry exclusivity) \$ 15,000

- Top billing with the largest logo on promotional banners and materials leading up to the event
- Prime logo placement front and center on both Church St. and Pine St. stages and day-of-event signage
- Featured prominently for 9 Months on the Blocktoberfest website and social media linking to your website
- 10 free VIP passes to the Sponsor Lounge
- Verbal recognition from both stages throughout the day between each music act
- On-site exhibit space on event day (sponsor provided with on-site signage provided by fest)
- Opportunity for on-stage interview/presentation/raffle or audience interactive 5-10mins
- Top Logo recognition on the Thank You Sponsor banner

➤ Platinum Sponsors (Limit 3) \$ 7,500

- Everything listed under Gold Sponsors as well as the choice to be the SOLE NAMED SPONSOR of the Pine Street Stage, Kid Zone, or Tented Picnic Table Area (on a first-come, first-choice basis)

➤ Gold Sponsors \$ 5,000

- Logo on promotional banners and materials throughout Glenview leading up to the event
- Logo placement on the day-of fest Church St. Main Stage banners
- Logo on website and social media linking to your website
- Verbal recognition from the Church Street main stage throughout the day
- 6 free VIP passes to the Sponsor Lounge
- Logo recognition on the Thank You Sponsor banner

➤ Silver Sponsors \$2,500

- Logo on website and day-of fest banners
- Logo recognition on social media linking to your website
- Logo recognition on the Thank You Sponsor banner
- 4 free VIP passes to the Sponsor Lounge

➤ Bronze Sponsors \$1,000 ➤ Friends of the Fest \$500

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| <ul style="list-style-type: none">• Logo on website• Recognition on social media• Logo recognition on the Thank You Sponsor banner• 3 free VIP passes to the Sponsor Lounge | <ul style="list-style-type: none">• Logo or individual name recognition on the website• Individual name recognition on the Thank You Sponsor banner• 2 free VIP passes to the Sponsor Lounge |
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