



SPONSORSHIP PACKAGES

Saturday September 26, 2026
11am - 11pm

Downtown Glenview
15,000+ Audience Reach



Why Sponsor Blocktoberfest?

2026

Enhance your brand with social media promotion reaching 6,000+ followers, 95,000+ impressions, and high-visibility signage seen by tens of thousands throughout the community.

Grow meaningful relationships in Glenview, the North Shore, and beyond.

Reach 15,000+ festival attendees, plus thousands of families in our popular Kid Zone.

Celebrate Downtown Glenview's continued momentum and growth.

Build community spirit through a beloved, family-friendly event.

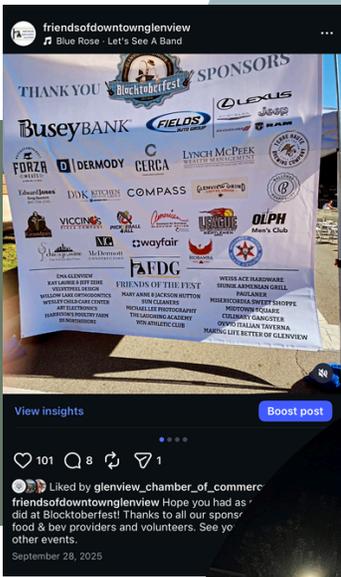
Connect with clients in our Supporters Club.

Join us for this fan-favorite community celebration.

International Grammy-Winning Legends Take the Stage!
Announcement Coming Soon

Back for 2026

Following the tremendous success of our ticket-free model in 2025, we are continuing the no-ticket experience. With reduced wait times and faster food and beverage service, attendees enjoy a smoother, more immersive festival experience.



Social Media

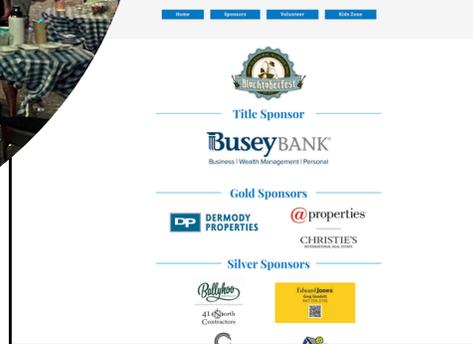
BLOCKTOBERFEST SPONSORSHIP ELEMENTS



Stage Signage front and center for an audience of thousands!



Promotional Banners around town



Website feature

Experience Blocktoberfest In Style

Our Supporters Club offers exclusive premium views of the bands, complimentary snacks and drinks (in a 1/2 liter Blocktoberfest mug), fast access to beverages, deluxe restroom amenities, and Blocktoberfest merchandise.

Be part of the action without getting caught in the crowd



Complimentary snacks & drinks



Deluxe Air Conditioned Restrooms



Exclusive High Top Seating with premium Views of Church St. Main Stage

Sponsor Packages

100% Tax Deductible

➤ Title Sponsors (Limit 2 - with industry exclusivity) \$ 15,000

- Top billing with the largest logo on promotional banners and materials leading up to the event
 - Prime logo placement on Church St. & Pine St. stages and all day-of-event signage
 - Featured prominently for up to 9 Months on the Blocktoberfest website
 - Dedicated social media and/or Friends of Downtown Glenview Newsletter features
 - 10 free passes to the Supporters Club
 - Verbal recognition from both stages throughout the day between each music act
 - On-site exhibit space on event day (sponsor provided with on-site signage provided by fest)
 - Opportunity for on-stage interview/presentation/raffle or audience interactive 5-10mins
 - Top Logo recognition on the Thank You Sponsor banner
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➤ Platinum Sponsors (Limit 1) \$ 7,500

- Everything listed under Gold Sponsors PLUS... the choice to be the NAMED SPONSOR of the Pine Street Stage, Kid Zone, Photo Booth, or Tented Picnic Table Area (first-come, first-choice basis)
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➤ Gold+ Sponsors (Limit 1) \$ 6,000

- Everything listed under Gold Sponsors PLUS... business name listed on exclusive Supporters Club lanyards and/or thousands of 21+ wristbands throughout the fest
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➤ Gold Sponsors \$ 5,500

- Everything listed under Silver Sponsors PLUS...
 - Logo on promotional banners and materials throughout Glenview leading up to the event
 - Logo placement on the day-of fest Church St. Main Stage banners
 - Verbal recognition from the Church Street main stage throughout the day
 - Branded item provided in Supporters Club swag bag (provided by the sponsor)
 - 6 free passes to the Supporters Club
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➤ Silver Sponsors \$2,750

- Logo on website and day-of fest banners
 - Logo recognition on social media linking to your website
 - Logo recognition on the Thank You Sponsor banner
 - 4 free passes to the Supporters Club
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➤ Bronze Sponsors \$1,250 **➤ Friends of the Fest \$750**

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| <ul style="list-style-type: none">• Logo on website• Recognition on social media• Logo recognition on the Thank You Sponsor banner• 3 free passes to the Supporters Club | <ul style="list-style-type: none">• Logo or individual name recognition on the website• Individual name recognition on the Thank You Sponsor banner• 2 free passes to the Supporters Club |
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Blocktoberfest 2026

Sponsor Packages

100% Tax Deductible

SPONSOR LEVEL	TITLE	PLATINUM	GOLD+	GOLD	SILVER	BRONZE	FRIENDS OF FEST
Investment	\$15,000 (limit 2)	\$7,500 (limit 1)	\$6,000 (limit 1)	\$5,500	\$2,750	\$1,250	\$750 (<small>\$500 before 5/1</small>)
Industry Exclusivity	✓	✓					
Complimentary Supporters Club Tickets	10	6	6	6	4	3	2
Promotional item included in Supporters Club swag bag (Provided by Sponsor)	✓	✓	✓	✓	Additional Fee	Additional Fee	Additional Fee
On Site Exhibit	✓						
Exclusive Naming rights for Pine Street Stage, Kids Zone Photo Booth or Tented Picnic Area		✓					
Business Name on Supporters Club Lanyard and/or 21+ Wristbands			✓				
Logo Displayed on Stage Banners	✓	✓	✓	✓	✓		
Logo Displayed on Day of Banners	✓	✓	✓	✓	✓		
Logo Displayed on Blocktoberfest Website	✓	✓	✓	✓	✓	✓	Name only
Logo Displayed on Promotional Banners	✓	✓	✓	✓			
Verbal Recognition from Stages	✓	✓	✓	✓	✓	✓	✓
Logo Displayed on Thank You Sponsors Banner	✓	✓	✓	✓	✓	✓	Name only

Questions?

Reach out to blocktoberfest_sponsorships@downtownglenview.org

Ready to Sign Up?

Click [here](#) or scan QR Code →



Don't Delay!

Friends of the Fest commit by May 1, 2026 to lock in 2025 pricing (\$500) pricing increases to \$750 after 5/1.

Other printing deadlines may apply.